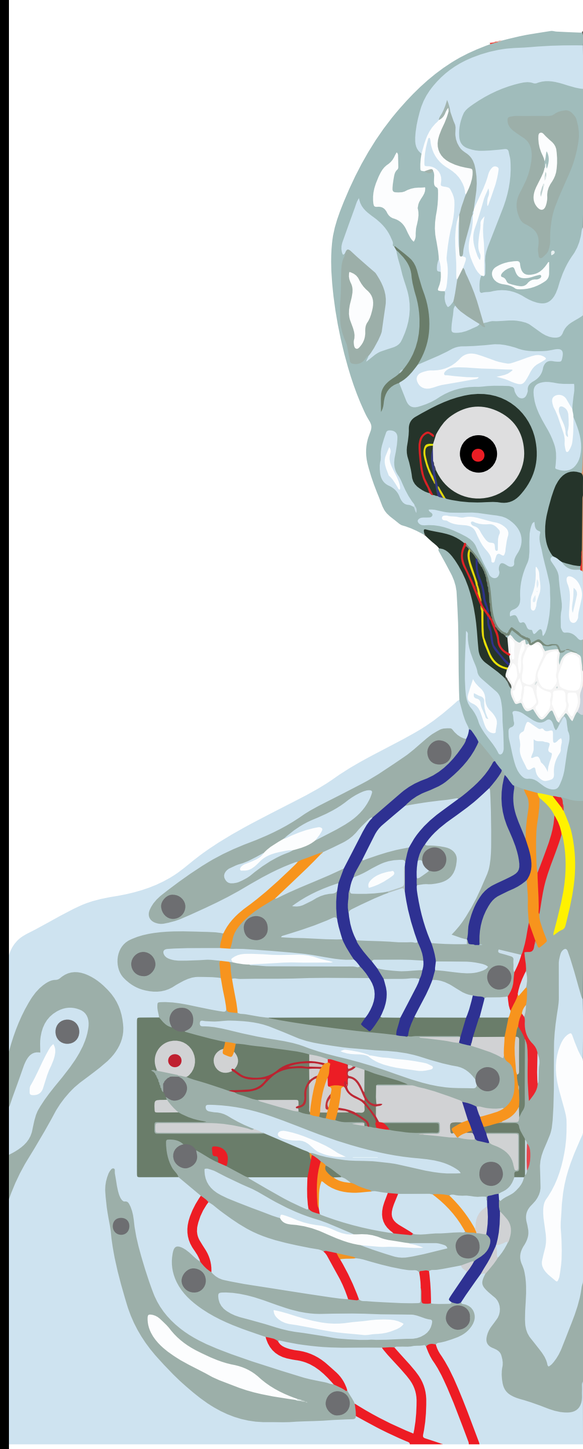
UDAY N. PATEL

PORT FOLIO

+91 6001082820

iudaynpatel@gmail.com

2026



Hi, I am Uday, a creative designer & problem solver
who loves to learn.

**Screenwriting, Films, Design, Photography,
Beatboxing, French, Programming,
Game Development, 3D Modelling.**

I have tried almost everything.

Design is the only thing that stuck.

Branding & Visual Identity

Brand	**KOI**
Year	2025
Industry	FMCG, Fashion & Furniture
Scope	Brand Identity

KOI

The Brief

King of India, brand name KOI, wanted a brand identity that could work across different industries like food, fashion and furniture without being limited by the visuals.

Inspired by the koi fish and its ability to swim against the current, we developed a visual identity that reflects the brand's distinctive spirit. The koi fish scales perfectly work across the different industry while feeling rooted in minimalism and simplicity.

KOI
TURMERIC
SUN DRIED ROOT
100g
KOI
BLACK PEPPER
WHOLE PEPPERCORNS
100g
KOI
CARDAMOM
GREEN PODS
100g

KOI
Uday Patel
Creative Director
+91 98765 43210
uday@koi.in
www.koi.in
KOI
PEOPLE
PRODUCTS
GOOD LIVING
FURNITURE
FOOD
SPICES
APPAREL
KOI
KOI
PEOPLE
PRODUCTS
GOOD LIVING
KOI

Brand	**Vishaka MK**
Year	2026
Industry	Personal Coaching
Scope	Logo Design

Vishaka MK

The Brief

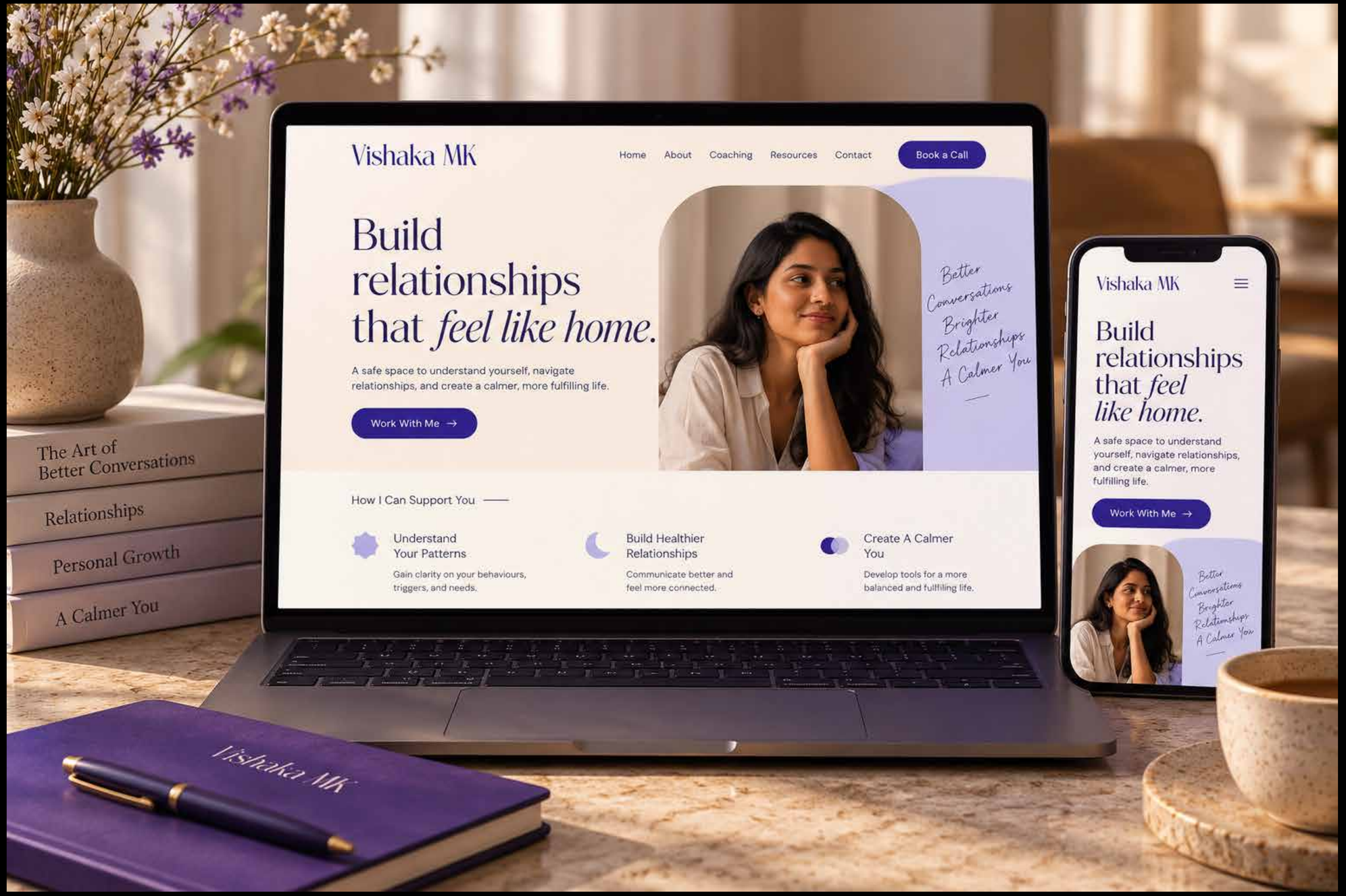
Vishaka MK is a relationship and emotional clarity coaching brand that helps individuals navigate emotions and relationships with greater awareness and understanding.

The Process

We began by understanding Vishaka’s work as a relationship and personal growth coach, identifying the need for a brand that feels trustworthy, empathetic, and sophisticated.

We explored a typography-led identity that balances editorial elegance with a calm, approachable personality, using a distinctive high-contrast serif wordmark.

We established a cohesive colour palette of indigo blue, lavender, warm beige, and white to communicate trust, creativity, warmth, and clarity.


Vishaka MK
Home
About
Coaching
Resources
Contact
Book a Call
Build relationships that *feel like home.*
A safe space to understand yourself, navigate relationships, and create a calmer, more fulfilling life.
Work With Me →
Better Conversations
Brighter Relationships
A Calmer You
How I Can Support You
Understand Your Patterns
Gain clarity on your behaviours, triggers, and needs.
Build Healthier Relationships
Communicate better and feel more connected.
Create A Calmer You
Develop tools for a more balanced and fulfilling life.
The Art of Better Conversations
Relationships
Personal Growth
A Calmer You
Vishaka MK
Vishaka MK
Build relationships that *feel like home.*
A safe space to understand yourself, navigate relationships, and create a calmer, more fulfilling life.
Work With Me →
Better Conversations
Brighter Relationships
A Calmer You

Vishaka MK
RELATIONSHIP COACH
PERSONAL GROWTH

Brand	**THEORA**
Year	2026
Industry	Luxury Fragrance
Scope	Logo Design

THEORA

The Brief

THEORA is a premium fragrance and skincare brand built around the idea of the aura, the invisible essence that makes every person, place, and experience memorable.

The identity embraces minimalist typography, delicate geometric details, and a restrained visual language. The custom wordmark features a distinctive circular treatment of the letter O, symbolising wholeness, continuity, and the unseen aura.

HOUSE OF INDIE
THEORA
FRAGRANCE & COSMETICS
THEORA.IN
THEORA

THEORA
Aromatica
- 100ml -

THEORA
EXTRAIT DE PARFUM
50 ML | 1.7 FL.OZ

Brand	**Port Garrison**
Year	2026
Industry	Health Technology
Scope	Logo Design

PortGarrison
Systems

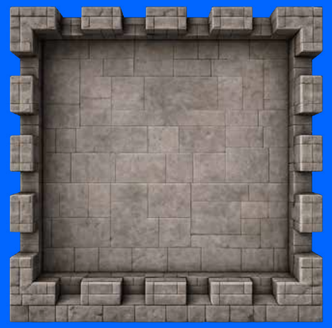
The Brief

PortGarrison builds a device-level network observability platform for hospitals. Its technology passively monitors network connectivity, wireless performance, DHCP/DNS, device reachability, and last-meter failures without interfering with medical device traffic.

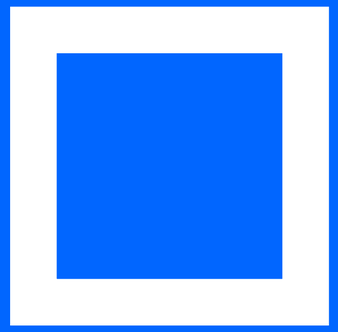
The Concept

A battlement is the first line of defense at a perimeter, which is exactly what the product does: it sits at the boundary between biomedical devices and enterprise infrastructure and monitors what crosses the boundary.

Visual Breakdown

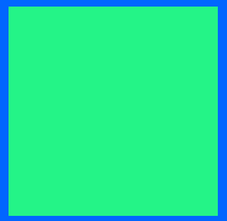


Top View of a battlement of a monumental fortwhich is the front line of defence



A minimal version in the form of a square. A square is a strong shape & symbolises the brand's resilience as well.

Opening the two ends of the square forms a '<>' which is a core programming symbol grounding the identity with tech



This green box represents the protected system within the defense layer.

The joint of a smaller square represents even if the protected system fails, it can still connect with an alternate network

PortGarrison
Systems
P: +1 (555) 012-3456 | W: portgarrison.com | A: 123 Innovation Drive, Seattle, WA 98101

Brand	**Orchard Gate**
Year	2026
Industry	Specialty Coffee
Scope	Brochure Design & Logo

orchard gate

The Brief

Orchard Gate is a specialty coffee sourcing and supply brand that connects coffee producers with the right buyers, offering everything from distinctive specialty lots to dependable commercial coffee programmes. The brand simplifies the journey from origin to shipment through a personal, transparent, and collaborative approach.

The Concept

The visual identity draws inspiration from coffee origins, combining natural earthy tones with minimal typography and hand-drawn illustrations of coffee branches and cherries. A distinctive oval emblem inspired by a coffee bean reinforces the brand's connection to its agricultural roots

BLR
BENGALURU
LON
LONDON
INDIAN COFFEE
Milan
/ˈmɪlən/ · noun · मिलन
orchard gate
A MEETING OF ORIGINS AND DESTINATIONS
INDIAN COFFEE
WHERE TASTE IS BREWED INTO CULTURE.
001 INDIA → USA
002 INDIA → UK
003 INDIA → EU
004 INDIA → AUS
005 INDIA → GCC
006 INDIA → SE ASIA
007 INDIA → CANADA
ORCHARDGATELLC.COM
+1 (615) 300-4975
BENGALURU, KARNATAKA, INDIA

01 THE ORCHARD GATE STORY

ORCHARD GATE

Curating Coffee from India

Specialty & Commercial | Origin Connected | Global Reach

WHO WE ARE?

Orchard Gate connects global coffee buyers with carefully selected coffees from India.

Working close to origin, we curate specialty and commercial coffees around each buyer's profile, application, quality requirements and volume.

01 — Origin Desk Bengaluru, India

02 — Buyer Desk Orchard Gate

03 — Roasters - Importers Coffee Business

25+	40M+	6
Years of Promoter Group Experience	Group Annual Turnover	Coffee Growing Regions

02 A NOTE FROM DIRECTOR

GOOD COFFEE STARTS WITH GOOD RELATIONSHIPS.

At Orchard Gate, we listen and curate coffees around what each buyer is looking for — from distinctive specialty lots to dependable commercial programs.

Our aim is simple: connect the right coffee with the right buyer and make the journey from origin to shipment straightforward.

We look forward to sharing a cup with you.

Charul Chandwani
Director

ORIGIN IN OUR DNA

RELATIONSHI FOR THE LONG

07 MADE FOR THE MARKET

WE SOURCE AROUND YOUR REQUIREMENT

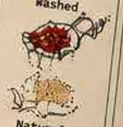
We don't push a fixed catalogue. We source around your requirement, profile specification, volume and program.

SPECIES

Arabica

PROCESSES

Washed



Natural

SPECIES

Robusta

GRADES

AAA | AA | A | AB | PB

FLEXIBLE VOLUMES

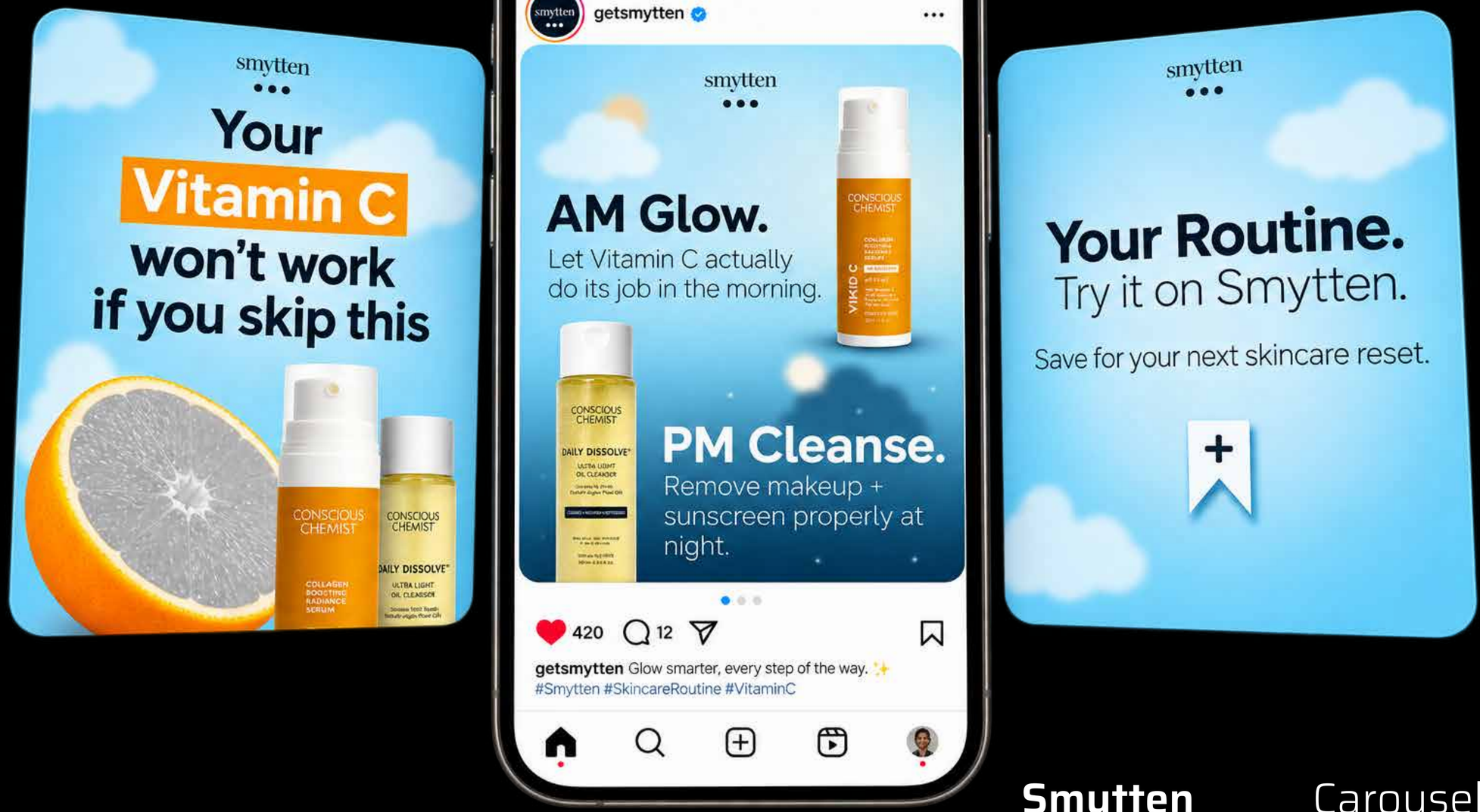
Micro-Lot | LCL | FCL | Multi-FCL

08 PRICING & TRADE

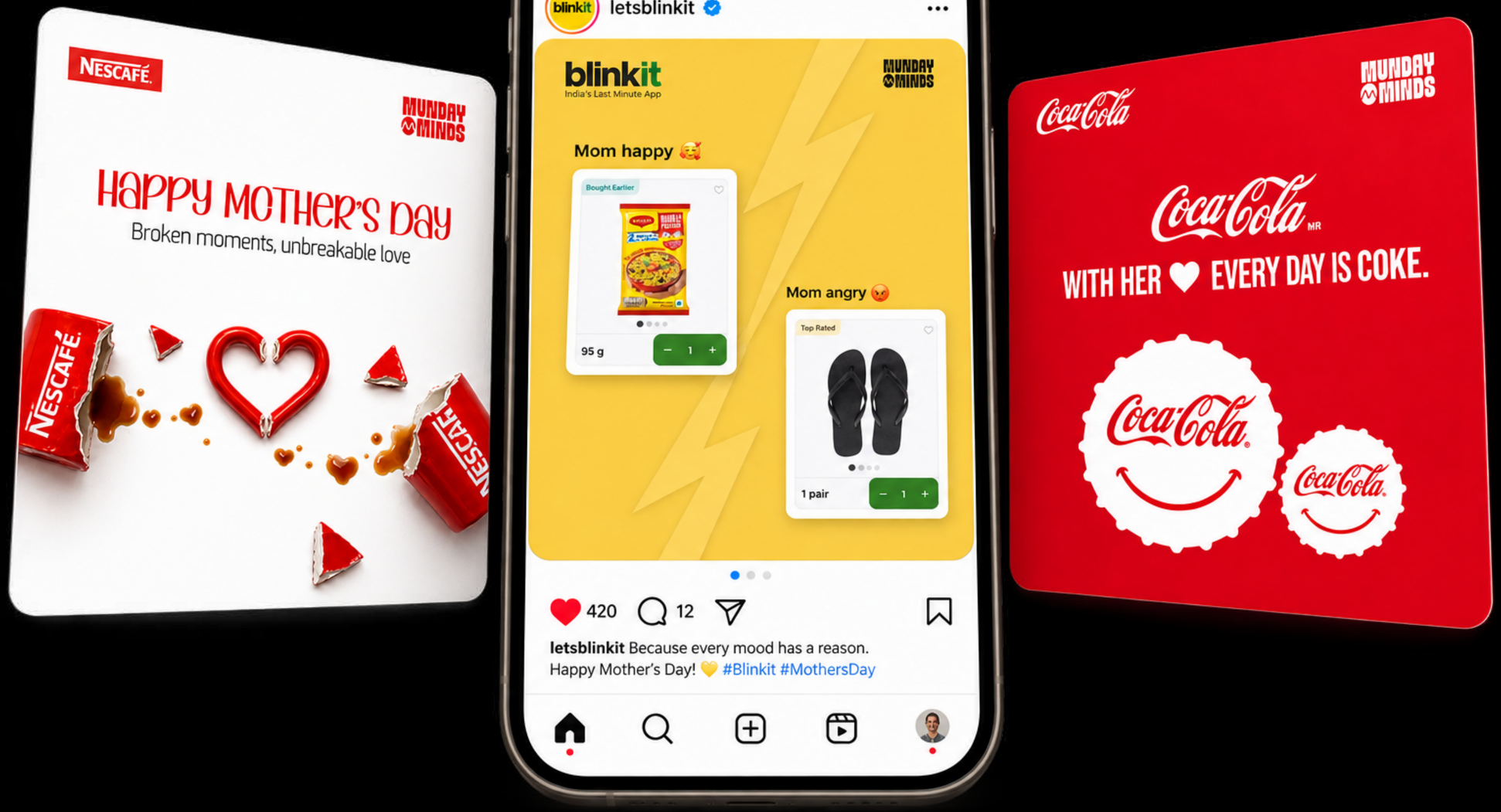
HOW WE BUILD YOUR COFFEE PRICE

REFERENCE MARKET	Arabica ICE Coffee NYC	
	ICE Robusta London	
COFFEE DIFFERENTIAL	Origin	Grade/Screen
	Quality & Cup Profile	
	Crop & Availability	
	Processing	
	Physical Market Condition	
TRADE & LOGISTICS	Freight	Insurance
	Export or Destination Costs	
	Other agreed costs	Handling
TRADE TERMS	Price Basis (FOB/CPR/CIF)	Quoted Rate / Fixation
	Payment Terms	Shipment Window / Logistics
BUYING PROGRAM	Ongoing	Seasonal / One-Off

Social Media Design



Smytten Carousel Design



Spec Mother's Day Campaign

Instagram
kfcindia
KFC
MUNDAY MINDS
HAPPY MOTHER'S DAY
THAT'S MY LITTLE COMBO MEAL
420
12
kfcindia Big love comes in all sizes.
Happy Mother's Day!
#KFC #MothersDay #MondayMinds
Instagram
durexindia
durex
MUNDAY MINDS
Happy Mother's day
420
12
durexindia To the first safe space we ever knew.
Happy Mother's Day!
#Durex #MothersDay #MondayMinds

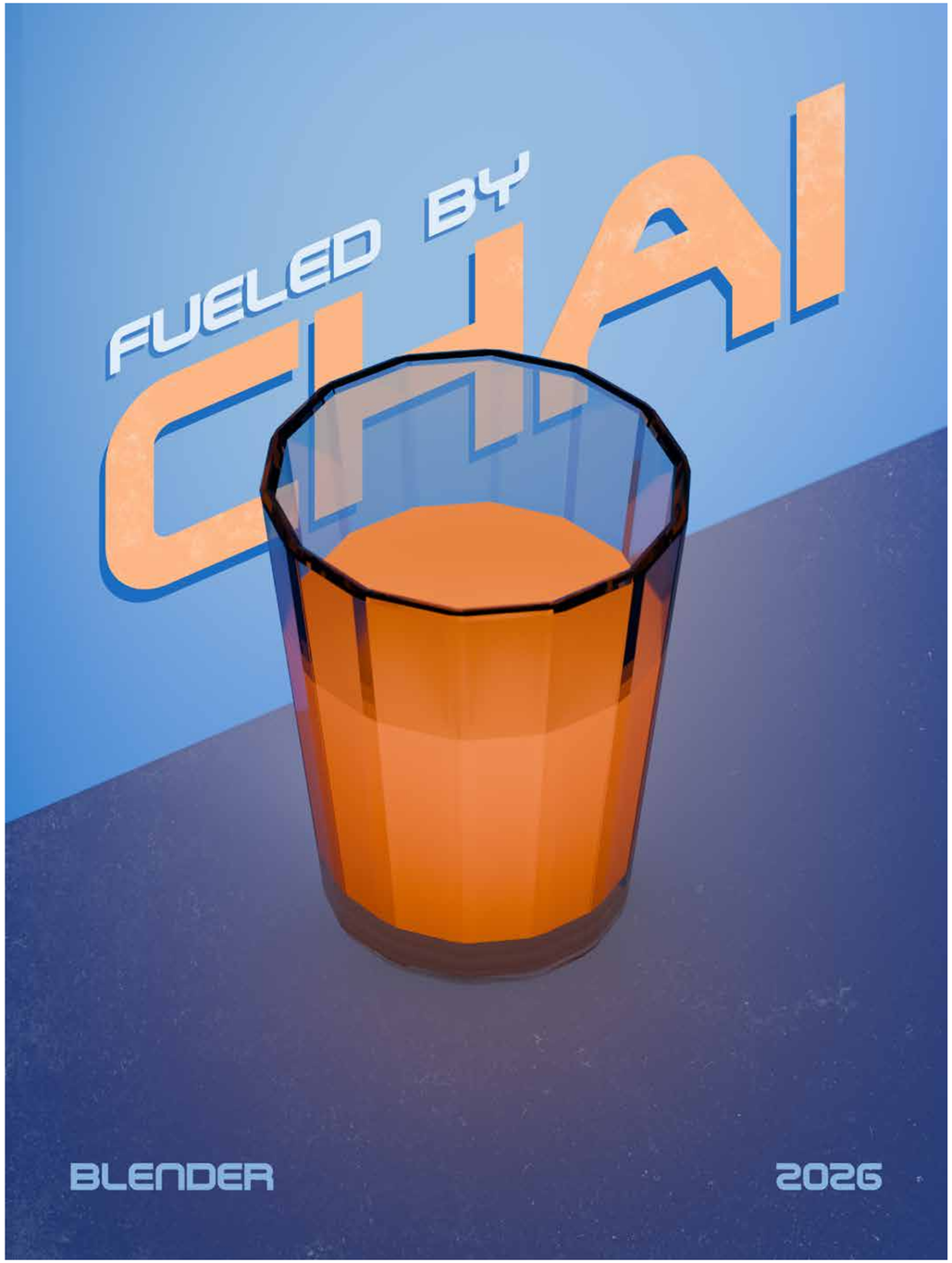
3D Modelling

Project	India Gate
Tools	Blender
Year	2026

Project	Bengaluru Palace
Tools	Blender
Year	2026

Project	Low Poly Car
Tools	Blender & Photoshop
Year	2026

Project	Fueled By Chai
Tools	Blender & Photoshop
Year	2026



Games & Interactive Experiences

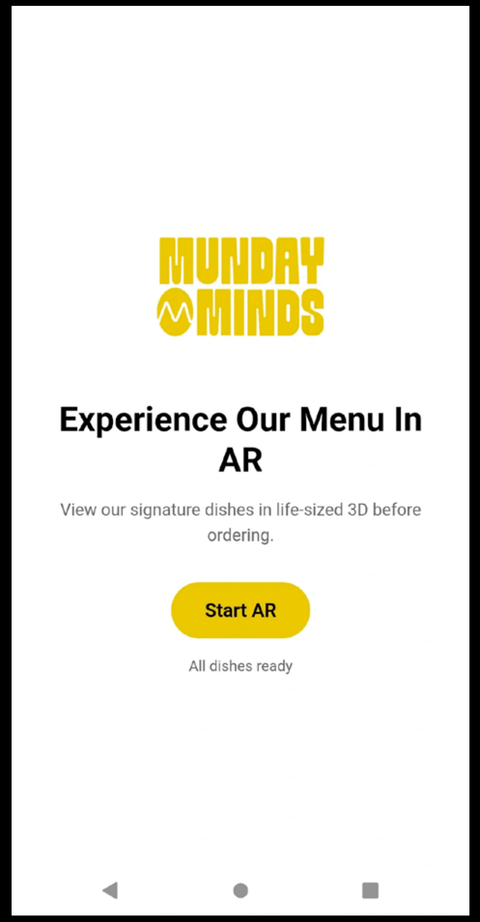
Project	Ad Visualizer
Year	2026

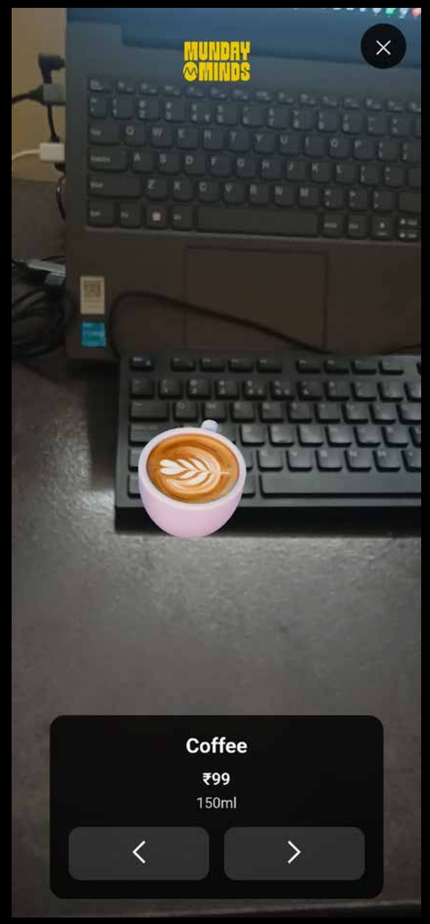
An interactive ad visualisation experience built using the Unity game engine. Users can upload custom advertisements and preview them on a virtual car, simulating advertising placements commonly seen on Uber and Ola vehicles.

adwebexperience.netlify.app

Project	3D AR Menu
Year	2026

An augmented reality menu that lets users visualise dishes on their tables through their phones. Users simply open a link, grant the necessary permissions, and explore the menu items in 3D. Built as an AR prototype.

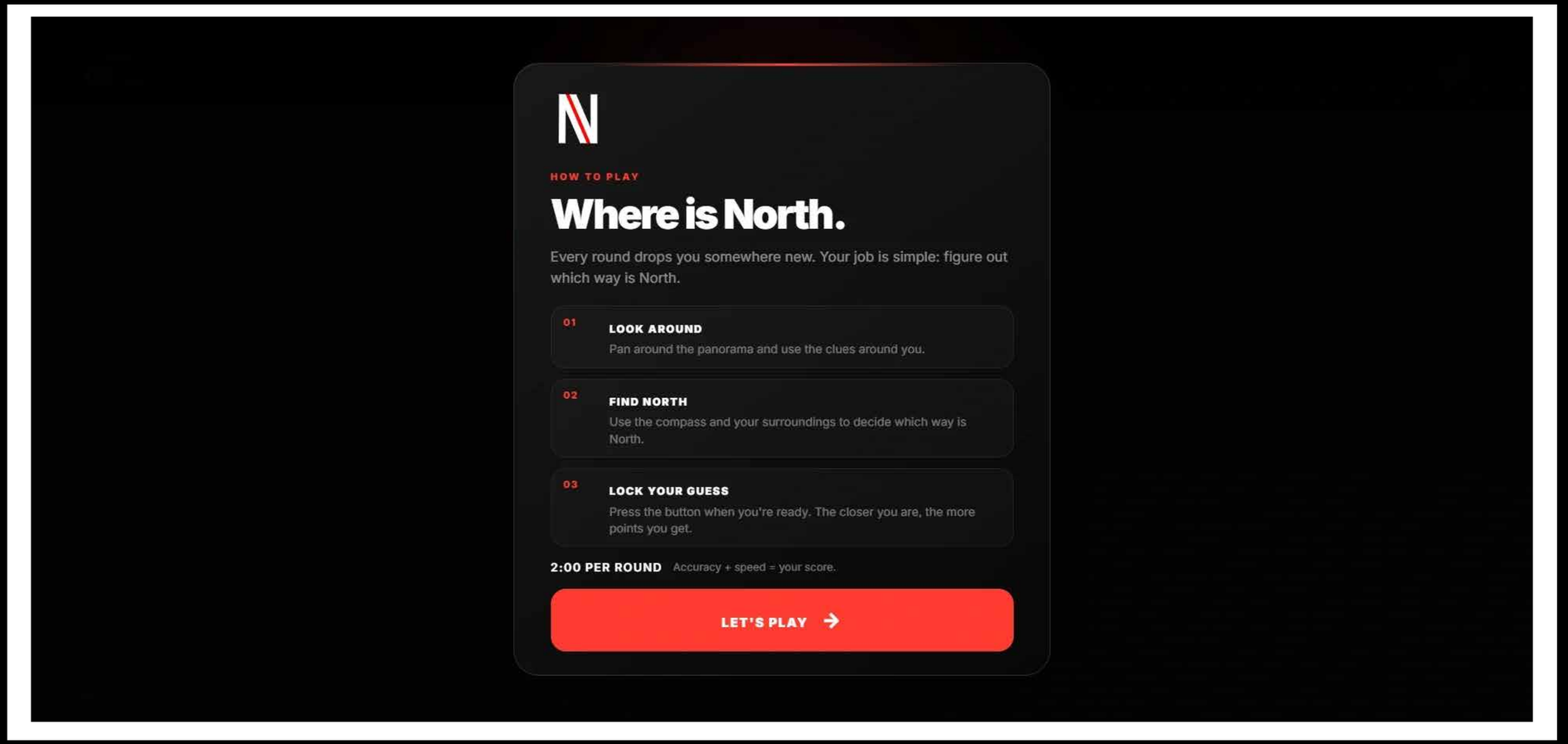




mundaymenu.netlify.app

Project	Where Is North?
Year	2026

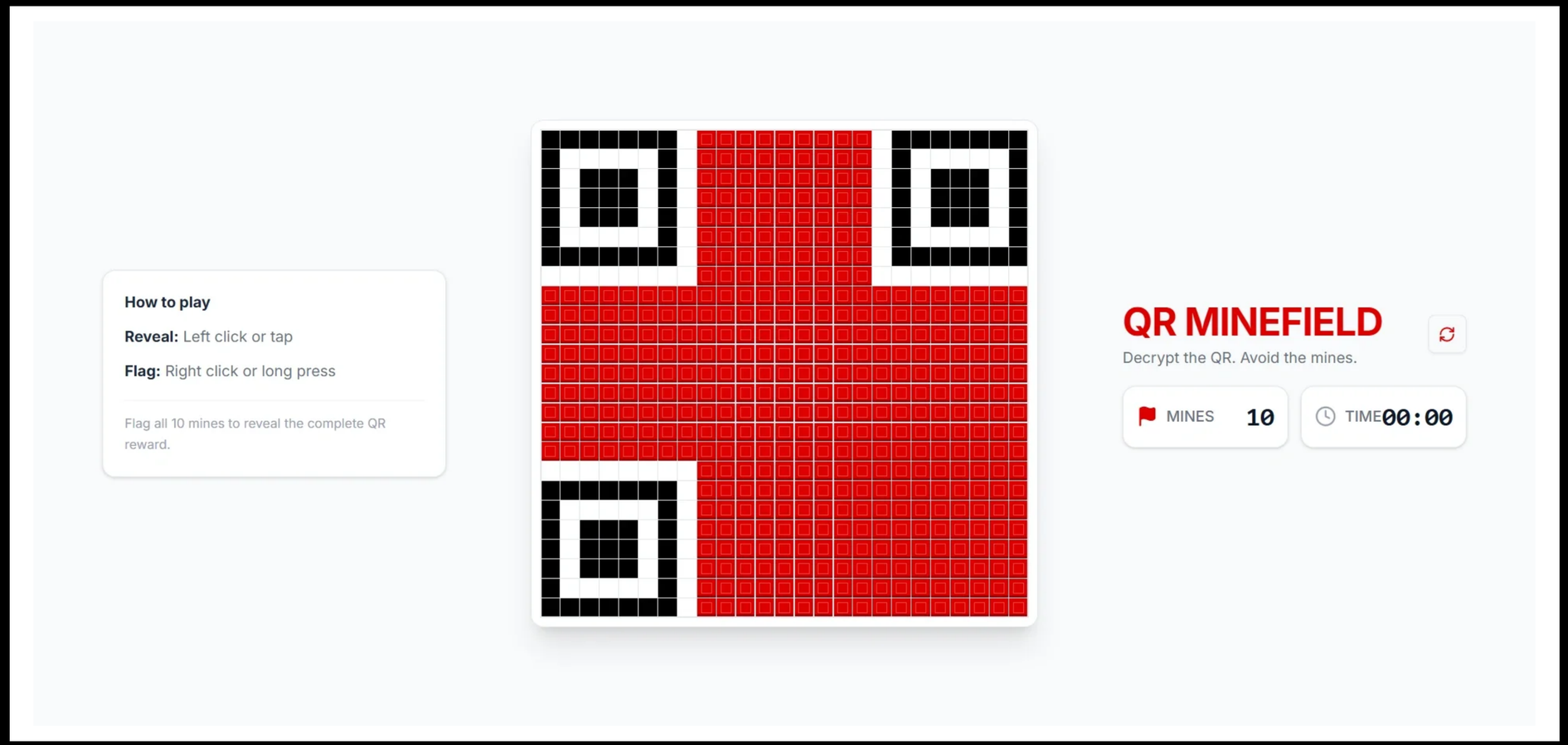
A geography-based game inspired by GeoGuessr, where players use panoramic street imagery to determine which direction is north. Built using open-source panoramic imagery and a JavaScript panorama viewer.



whereisnorth.space

Project	QR Mines
Year	2026

I built this game in just one hour during the Replit Designathon. Players solve a Minesweeper-style puzzle to reveal a QR code, which they can scan to discover a surprise.



qrmines.netlify.app

Thank You

+91 6001082820

iudaynpatel@gmail.com